

.....
(Original Signature of Member)

116TH CONGRESS
1ST SESSION

H. R. _____

To amend title 49, United States Code, to establish a program to carry out public service campaigns which promote transportation career opportunities and improve diversity in the workforce.

IN THE HOUSE OF REPRESENTATIVES

Mr. LARSEN of Washington introduced the following bill; which was referred to the Committee on _____

A BILL

To amend title 49, United States Code, to establish a program to carry out public service campaigns which promote transportation career opportunities and improve diversity in the workforce.

1 *Be it enacted by the Senate and House of Representa-*
2 *tives of the United States of America in Congress assembled,*

3 **SECTION 1. SHORT TITLE.**

4 This Act may be cited as the “Promoting Service in
5 Transportation Act”.

1 **SEC. 2. TRANSPORTATION WORKFORCE OUTREACH PRO-**
2 **GRAM.**

3 (a) IN GENERAL.—Chapter 55 of subtitle III of title
4 49, United States Code, is amended by adding at the end
5 the following:

6 **“§ 5506. Transportation workforce outreach program**

7 “(a) IN GENERAL.—The Secretary shall establish
8 and administer a transportation workforce outreach pro-
9 gram that carries out a series of public service announce-
10 ment campaigns during fiscal years 2021 through 2026.

11 “(b) PURPOSE.—The purpose of each campaign car-
12 ried out under the program shall be to achieve the fol-
13 lowing objectives:

14 “(1) Increase awareness of career opportunities
15 in the transportation sector, including aviation pi-
16 lots, safety inspectors, mechanics and technicians,
17 air traffic controllers, flight attendants, truck driv-
18 ers, engineers, transit workers, railroad workers, and
19 other transportation professionals.

20 “(2) Increase diversity, including race, gender,
21 ethnicity, and socioeconomic status, of professionals
22 in the transportation sector.

23 “(c) ADVERTISING.—The Secretary may use, or au-
24 thorize the use of, funds available to carry out the pro-
25 gram for the development, production, and use of broad-

1 cast, digital, and print media advertising and outreach in
2 carrying out campaigns under this section.

3 “(d) AUTHORIZATION OF APPROPRIATIONS.—To
4 carry out this section, there are authorized to be appro-
5 priated \$5,000,000 for each fiscal years 2021 through
6 2026.”.

7 (b) CLERICAL AMENDMENT.—The table of sections
8 for chapter 55 of subtitle III of title 49, United States
9 Code, is amended by inserting after the item relating to
10 section 5505 the following new item:

“5506. Transportation workforce outreach program.”.